

# THE MAX INFORMER

The Metro Atlanta eXchange (MAX) for Workforce Solutions exists to strengthen connections and promote information sharing among workforce development (WFD) stakeholders of Metro Atlanta. MAX's purpose is to be a catalyst to improve the competitiveness of the Metro Atlanta workforce, while sustaining and growing a robust economy throughout the region.



## MAX wins 2014 CREATE Award

Max recently received the 2014 CREATE Award for Regional Prosperity and Economic Development from the Atlanta Regional Commission. This specific category recognizes exceptional contributions to regional prosperity and economic development through innovative city and county efforts in business retention, expansion, and recruitment.

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## MAX Roundtable: Current Perspectives on Youth Employment

Join MAX for a roundtable discussion on the changing landscape for working with Opportunity Youth, led by Kate O'Sullivan, Interim Policy Director of the National Youth Employment Coalition. Join your fellow Workforce practitioners, youth service providers and employers to share perspectives on practices that are succeeding in preparing older and out-of-school youth for employment and engaging employers, as well as its relationship with WIOA. Attendees will:

- Gain an understanding of how local workforce systems are approaching the upcoming transition to the new WIOA provisions related to Opportunity Youth
- Learn about successful practices in engaging and serving Opportunity Youth
- Learn about strategies for effectively engaging and retaining employer partners
- Suggest specific actions stakeholders and the region might take to improve practices, outcomes and connections for Opportunity Youth

## MAX Strategic Planning

MAX is convening a strategic planning team this spring to refine goals, implementation plans, and organizational development. MAX has retained the Center for Adult and Experiential Learning (CAEL) from Chicago to facilitate the planning sessions. With CAEL's assistance, we aim to develop a strategic implementation plan which would include a proposed structure, metrics and success indicators. In addition to facilitation, CAEL will provide technical assistance during the first year of implementation.



### Meet Karen Davis

MAX is pleased to announce that Karen Curry Davis has joined MAX as the Project Manager. Karen has more than 14 years of workforce development, program management and community development experience, and specializes in building collaborative networks and launching new initiatives.

## Upcoming Events...

- **April 16th Event**—Hosted by The Federal Reserve Bank of Atlanta  
*"MOVING METRO ATLANTA WORKFORCE FORWARD - A DISCUSSION WITH EMPLOYERS AND NATIONAL EXPERTS"*
- **April 23rd Event**—DeKalb Workforce Development Regional Workforce Summit  
*"Gauging the Pulse of the Healthcare Industry"*  
Additional details found at [www.maxworkforce.org](http://www.maxworkforce.org) under "What's Happening."
- **April 24th Event**—MAX Roundtable  
*"Current Perspectives on Opportunity Youth Employment"*

FOR OTHER EVENTS, [CLICK HERE!](#)