

THE MAX INFORMER

The Metro Atlanta eXchange (MAX) for Workforce Solutions exists to strengthen connections and promote information sharing among workforce development (WFD) stakeholders of Metro Atlanta. MAX's purpose is to be a catalyst to improve the competitiveness of the Metro Atlanta workforce, while sustaining and growing a robust economy throughout the region.



VA Announces Campaign to Increase Veterans' Economic Potential in Atlanta

On Monday, May 18, 2015, VA Secretary Robert McDonald launched the Veterans Economic Communities Initiative (VECI), which is VA's new place-based strategy to increase the number of education and employment opportunities for Veterans and

their families through a network of support at the community level.

VECI campaign partners include the Departments of Defense and Labor, the Small Business Administration and the U.S. Chamber of Commerce, in addition to regional and national nonprofits, businesses and educators. The initiative begins with 25 cities and has a goal to expand to 50 cities by the end of the year.

Jean Thomson, Atlanta VECI Economic Liaison announced at the May, 20 2015 Metro Atlanta Workforce eXchange Steering Committee meeting that Atlanta has been selected as one of the Nation's first VECI communities. Jean's role will be to collaborate with government leaders, businesses, educational institutions and non-profit organizations to build an integrated network of support and resources for transitioning Servicemembers, Veterans and their families. For more information, [click here](#).

Job Opening

Career Advisor/IT Specialist

PRIMARY DUTIES AND RESPONSIBILITIES: The ARC's Workforce Solutions Division seeks a Career Advisor/IT Specialist(s) to assess and assist IT participant's currently in skills training and the job search as well as help to match them with current IT industry needs. The Career Advisor/IT Specialist will determine additional training, certifications, or other training criteria that will better prepare participants with IT industry needs. Activities will include in-depth assessment, job coaching, resume preparation, identification of current barriers, identification of skills gap and recommendations for closing the skills gap.

For more information contact: Robin Roberts
(rroberts@atlantaregional.com).

Upcoming Events

- The Metro Atlanta Chamber's 2015 Superintendents Panel**
June 16, 2015: 1:30pm – 3:00pm
 Take this opportunity to hear from our school superintendents from around the state and ask questions regarding challenges and opportunities facing our local schools and communities.
- National Fund for Workforce Solutions Fifth Annual Conference**
June 17-19, 2015: Baltimore, MD
 This annual conference features sessions on how employer-led partnerships are making a difference in strengthening our workforce and strengthening our economy.
- Metro Atlanta Chamber Workforce Council**
July 22, 2015: 7:30 - 9:00 a.m.

For more information, visit the what's happening section on the MAX Website: www.maxworkforce.org